



FAST FORWARD AND APPLY CHANGE

November 4-5, 2026

The McWane Center : Birmingham, Alabama

Sponsorship Prospectus

re:BASE

November 4-5, 2026

The inaugural re:BASE conference is a two-day event that brings together software professionals, aspiring practitioners, and experts from around the country for educational talks, networking, and career development. Attendees will hear about the essentials and the newest developments in areas from DevOps to project management to the potentials and pitfalls of AI. And they'll have the opportunity to connect with other practitioners and with others in the industry who can help them expand their knowledge and advance their careers.

re:BASE is driven by Birmingham Area Software Enthusiasts, the organization behind DevOps Days Birmingham and SlossTech/dev track at SlossTech.

RE: BIRMINGHAM AREA SOFTWARE ENTHUSIASTS

BASE is a community serving seasoned and aspiring practitioners of software engineering in Birmingham, Alabama. People of literally any experience level come together to connect with each other, learn about tech, and grow in their careers. BASE hosts meetups, small-group events, and conferences for its members and the greater community, including the upcoming re:BASE conference.

Birmingham Area Software Enthusiasts is a 501(c)3 educational nonprofit.

re:Benefits of Support

REACH

Get your brand in front of hundreds of attendees from across the Southeast. You'll reach software professionals, students, entrepreneurs, and representatives from major companies in the tech space, as well as recruiters and consultants searching for talent among our talented attendees.

IMPACT

You'll help the Birmingham software community, and the people in it, grow and thrive. Your support will help software professionals grow in their careers, students to launch their careers, practitioners to enter new markets, and entrepreneurs to create new things that could advance the industry. And it will help the local industry itself by nurturing a robust crop of highly skilled, home-grown practitioners, to grow and strengthen the Birmingham tech scene from within.



DevOps Days

2022 attendees	150+
2023 attendees	150+
2024 attendees	100+

SlossTech/dev

2025 attendees	200+
2026 attendees	200+

BASE

Members on Meetup	2,000+
Members on Discord	150+
Attendees at meetups	20+
LinkedIn followers	550+

Thank you to our sponsors.

re:Sponsorships

Presenting

\$10,000

- Exclusive "Presented by" designation for event on all promotion
- Logo placement on event website (with profile on sponsor page), signage, and digital event promotion
- Presenting sponsor acknowledgement from stage
- Logo on solo sponsor slide during breaks
- Banner display space at event entrance
- 5-minute speaking slot for self-promotion
- Booth space in common area
- 8 free conference tickets

Platinum

\$5,000

- Logo placement on event website (with profile on sponsor page), signage, and digital event promotion
- Platinum sponsor acknowledgement from stage

- Logo on solo sponsor slide during breaks
- 5-minute speaking slot for self-promotion
- Booth space in common area
- 6 free conference tickets



Gold

\$3,000

- Logo placement on website sponsor page, signage, and digital promotion
- Logo on shared sponsor slide during breaks
- 2-minute speaking slot for self-promotion
- Booth space in common area
- 4 free conference tickets

Silver

\$1,000

- Logo placement on website sponsor page and signage
- Logo on shared sponsor slide during breaks
- 2-minute speaking slot for self-promotion
- 2 free conference tickets

Bronze

\$500

- Logo placement on website sponsor page and signage
- Logo on shared sponsor slide during breaks
- 1 free conference ticket



ABERS, JR. ENTER

Contact Us

Your re:BASE sponsorship promotes
your brand and supports the
Birmingham software community.

Learn more at base205al.org
Email us at contact@base205al.org
Get to know us on [Discord](#)
Scan the QR code to access our
sponsorship form

